

Dany Vargas

Calgary, AB, Canada | +1 587 581 1168 | dnyvarc@gmail.com | [linkedin.com/in/danyvargas](https://www.linkedin.com/in/danyvargas)

Senior Product Manager

Regulated Consumer Platforms | Identity, Trust & Compliance | AI-Assisted Product Development | Global-Scale GTM

PROFESSIONAL SUMMARY

Senior Product Manager with 13+ years launching regulated, consumer-facing platforms at global scale, with deep expertise in identity, access, trust, and compliance. As single-threaded product owner for identity across Microsoft's MSN and Copilot, drove high-visibility cross-functional launches spanning engineering, privacy, and go-to-market and cut identity mismatches from 30%+ to under 1%. Pairs strong technical fluency—system design, data models, and platform/API integration on a computer science and software-engineering foundation—with hands-on AI-assisted product development: LLM evaluation at Cohere, applied-AI consulting, and daily use of AI tools to raise the bar on speed and quality. Distills complex, ambiguous problems into clear narratives for engineering, executives, and cross-functional partners.

KEY SKILLS

Product Strategy & Roadmap Ownership | Regulated Consumer Platforms | Identity & Access Management (IAM) | Compliance, Privacy & Trust | Go-To-Market Strategy
Cross-Functional Leadership | Senior Stakeholder & Executive Alignment | Platform & API Integration | Systems & Data Modeling | Experimentation & A/B Testing
AI-Assisted Product Development | LLM Evaluation & Quality Frameworks | Prompt Engineering | Python | SQL | Azure DevOps | JIRA | Power BI
English (fluent) | Spanish (native)

WORK EXPERIENCE

Self-Employed (February 2026 – Present)

Product Manager & Applied AI Consultant

Advise organizations on applied AI strategy—translating emerging LLM and ML capabilities into product roadmaps, evaluation frameworks, and go-to-market decisions.

- Guide clients through AI opportunity assessments, from use-case framing and build-vs-buy analysis to success metrics and rollout planning.
- Design LLM evaluation and quality frameworks that let non-technical teams measure model performance against real business outcomes.
- Delivered an end-to-end AI product for a workplace-safety firm: digitized paper construction inspections onto tablets for 150 inspectors across 20 sites, then shipped a multimodal (text + photo) RAG assistant over the company's safety knowledge base—now used in the field to cut documentation time 30% and resolve 70% of questions without expert escalation.

Cohere (October 2025 – January 2026)

AI Model Evaluator

Evaluated LLM outputs against quality, safety, and accuracy standards feeding model-improvement programs.

- Assessed LLM responses across multilingual prompts against detailed rubrics, improving quality and safety alignment.
- Diagnosed quality gaps in evaluation sets and standardized labeling guidance, improving annotation consistency by 15%.
- Surfaced evaluation insights that fed directly into model-improvement priorities—connecting hands-on assessment to product-level decisions.

Microsoft (December 2020 – July 2025)

Product Manager

Single-threaded product owner for identity, access, and localization across MSN and Copilot—accountable for secure, compliant access and market scalability across global regions.

- Reduced identity mismatches from 30%+ to under 1%, strengthening secure cross-product access and user trust while lifting engagement by 15%.
- Owned high-visibility cross-functional launches across engineering, privacy, marketing, and go-to-market, aligning stakeholders on positioning, sequencing, and success metrics.
- Coordinated 8+ concurrent initiatives across 12 teams and ~70 delivery pipelines, spanning secure access, compliance, performance, and AI/ML recommendations.
- Distilled complex technical and privacy tradeoffs into clear product narratives and recommendations for senior leadership and cross-functional partners.
- Increased daily active users by ~10% through platform-wide experimentation and cut market/language complaint feedback by 65% via data-informed localization.

Gorilla Logic (September 2018 – December 2020)

Senior Product Manager & Agile Practice Lead

Owned platform enhancements across B2B and B2C product lines; led Agile transformation for globally distributed teams.

- Increased product usage by 120% and cut manual workflows by 60% through 26+ feature launches.
- Owned product vision, roadmap, and delivery timelines across multiple B2B and B2C platforms.
- Mentored 40+ team members in product ownership, Agile, and stakeholder collaboration.

Universidad de Costa Rica (August 2019 – July 2022)

Professor (Adjunct)

- Taught Project Management and Software Engineering with a focus on Python and Agile methods.
- Guided students in AI integration, iterative development, and user-focused systems design.

Universidad de Costa Rica (February 2011 – September 2018)

Software Engineer and Program Manager

- Built secure, scalable web and mobile platforms; served as Scrum Master across multi-disciplinary teams.
- Led Agile adoption across 60% of software initiatives, improving on-time delivery to 85%.

EDUCATION

Post Diploma Certificate in Integrated Artificial Intelligence

SAIT, Calgary, AB · **Completed June 2026** · Graduated with Honors

M.Sc. Project Management

Instituto Tecnológico de Costa Rica · Graduated with Honors, 2018

Lic. & B.Sc. Computer Science

Universidad de Costa Rica · Graduated with Honors, 2016